

## COSTS ARE PER ISSUE with a signed contract for number of months ad will run.

he Front Porch is a full-color, award-winning community newspaper that distributes more than 23,000 papers to homes and businesses in Northeast Denver on approximately the first of each month. Papers are mailed directly to households in Central Park, Park Hill, Lowry, Montclair, Mayfair, East Colfax and NW Aurora.

Reservations, artwork and payment for new ads should be submitted by the 15th of the month to ensure space in the next issue, though we may be able to accommodate later requests.

We also offer the option for you to insert your business literature.

View how the different ad sizes and shapes look on our printed pages. PDFs of all our past issues are at Front-PorchNE.com > News > PDF Archive.

Find our distribution map and additional information about advertising at www.FrontPorchNE.com > Display Ads.

We would love to learn about your goals for messaging to NE Denver and talk about how *Front Porch* can help you achieve them. Call Carol at 303-526-1969 or email Carol@FrontPorchNE.com.

| ad size                 | 1 issue                        | 3 issues                       | <b>6</b> issues              | 9 issues                     | 12 issues                  |
|-------------------------|--------------------------------|--------------------------------|------------------------------|------------------------------|----------------------------|
| full page<br>color only | \$2,388<br>vertical            | \$2,280<br>vertical            | \$2,172<br>vertical          | \$2,078<br>vertical          | \$1,984<br>vertical        |
|                         | \$2,149<br>horizontal          | \$2,052<br>horizontal          | \$1,954<br>horizontal        | \$1,870<br>horizontal        | \$1,786<br>horizontal      |
| half page               | \$1,194<br>vertical<br>\$1,076 | \$1,140<br>vertical<br>\$1,028 | \$1,086<br>vertical<br>\$979 | \$1,040<br>vertical<br>\$936 | \$993<br>vertical<br>\$892 |
|                         | horizontal                     | horizontal                     | horizontal                   | horizontal                   | horizontal                 |
| 1/4 page color only     | \$779                          | \$737                          | \$697                        | \$659                        | \$623                      |
| 1/8 page color only     | \$487                          | \$467                          | \$448                        | \$424                        | \$400                      |
| 1/16 page               | \$272<br>color                 | \$267<br>color                 | \$262<br>color               | \$255<br>color               | \$249<br>color             |
|                         | \$168<br>black                 | \$163<br>black                 | \$158<br>black               | \$153<br>black               | \$147<br>black             |

We are happy to offer the discounts shown above for multiple ad insertions but are unable to offer additional discounts.

## **AD SHAPES AND DIMENSIONS**

